



FUNDRAISING PACK

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Welcome to the team of YSS Supporters!

Thank you for choosing to support YSS and the work we do with young people, adults and families across Worcestershire, Herefordshire, Shropshire and Telford.

Your donation means that we are able to continue to support some of the most marginalised people in society, including children as young as seven who are acting as young carers, families who need additional support and people coming out of prison.

With your help, YSS is able to be there to support and enable people to make positive choices and look towards more hopeful futures. Many of the people we help have little of what most of us take for granted – whether that is a roof over our head, positive family relationships, strong friendships, good health or financial resilience.

We are passionate about supporting people in making the positive changes necessary. We are able to provide practical and emotional support to help people break through barriers and to reach their potential.

The last years have been particularly difficult for many of our beneficiaries and your donation has given everyone at YSS such a wonderful boost.

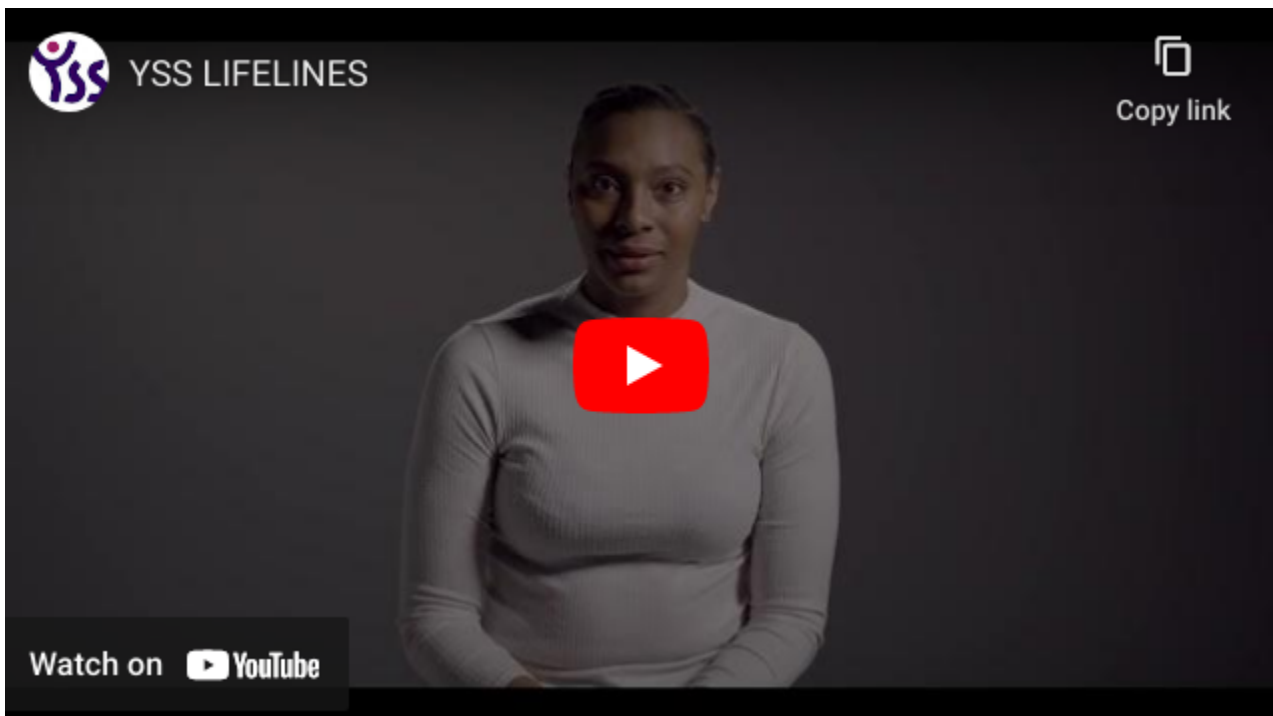
Thank you for choosing to support people in your local communities to overcome barriers and look towards a more hopeful future.



ABOUT US

YSS is a charity founded in 1986, working across the West Mercia region. We have services across Worcestershire, Herefordshire, Shropshire, Telford & Wrekin and Warwickshire

Our **aim** is to reach and support the most marginalised individuals in our local communities who face significant life challenges. Our support services aim to make them feel safe, overcome their issues and be part of their local community.



WHAT DOES OUR SUPPORT LOOK LIKE



Our support might come in the form of:

- Support with daily practical issues
- Invest in empowering service users to develop skills and competencies to face adverse life conditions
- Emotional Support & a listening ear
- Signposting/ Referrals to other relevant agencies if service user is in need of more specialised support

We meet people at times and places that are convenient for them in their local communities and we target to break cycles of offending and reoffending for vulnerable individuals.

We provide targeted 1:1 support for individuals to develop emotional resilience and face unfortunate situations that are preventing them from feeling part of their local community.

HOW WILL YOUR FUNDS HELP?



At YSS we believe that any contribution whether big or small can make a big difference in the life of a person in your local community

Donations are used to fund our **Distress Fund**, and help to provide practical and emotional support to our service users.

An amount that you might find insignificant can help us provide overnight support to someone living on the street, or it could pay for a counselling session for someone experiencing stress, anxiety, or depression.

It can also help us organize and support local based youth groups and activities for our Worcestershire Young Carers. This can provide a much needed respite break for our young people and give them the chance to be young people.

A larger amount can provide an emergency food and clothing package to a family in crisis, or pay for a targeted one-to-one support session with an experienced Key Worker.

FUNDRAISING IDEAS



There is a lot you can do to raise money for people in your local community. You can raise money either for one of our services or for YSS as an organisation.

All you have to do is come up with a fundraising idea, set up your GoFundMe or JustGiving page with YSS as your charity of choice and get in touch with us!



FUNDRAISING IDEAS

Here are some ideas to help you brainstorm your fundraising activity

Schools	Businesses
Selling Coffee and Cake	Hill Walks
Get Fit Challenges	Marathons
Board Game Tournaments	Cover a Distance for YSS
School Fete Fundraisers	Creating and Running a Fundraising Event
Live Gaming Fundraisers	Corporate Challenges

FUNDRAISING PROCESS

1

Get in touch with a member of our team and talk to us about your fundraising ideas. After our conversation we can get started!

2

Determine a target for your fundraiser and let us know how we can best support you! Our YSS Fundraising team will be there to support and advice you.

3

Set up your own Fundraising Page using GoFundMe or [JustGiving](#). Put as much detail and photos as you can into your fundraising page.

4

Start advertising your Fundraiser on your social media accounts and tag us so we can reach more people together! You can find us on Facebook, Instagram, Twitter and LinkedIn.

5

Stay in contact with us throughout the fundraiser and let us know how we can best support you and how you are progressing.

6

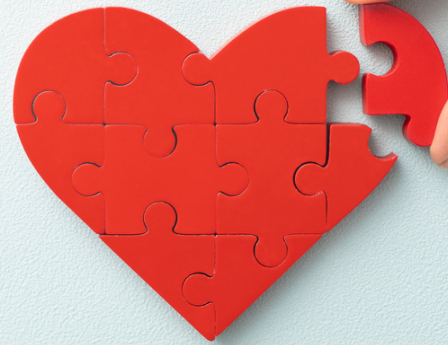
Promote YSS as a charity and what we do while fundraising for us. This will help us raise awareness about the important community based work we do across Worcestershire, Herefordshire, Shropshire and Telford.

WHAT CAN WE DO TO SUPPORT YOU?



YSS has a Fundraising Team in place to confirm, support and advice potential fundraisers while they are raising money and awareness for our organisation.

- Our Fundraising Team will be there to examine and support you with your fundraising ideas
- We can provide support and guidance on how to best advertise your fundraiser
- Our Team can support with promotional material for your campaign.

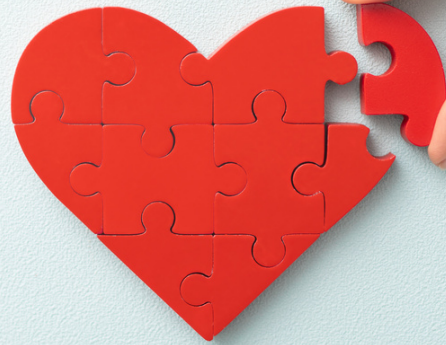


HOW TO BANK YOUR FUNDRAISING?

You can set up your own GoFundMe or JustGiving accounts which will make banking your fundraising even easier.

Alternatively, you can use the Donate function on our website to bank any fundraising.





Last February we welcomed an amazing initiative from the Hidelow Grange school. The students and staff at that school decided to get Fit4February and run 30 miles across the Birmingham – Worcester Canal. Friends, Family and Supporters all donated to the school’s fundraiser and helped us raise more than 700 pounds for Worcestershire Young Carers.

The school headteacher Mr Goodchild completed the 30 miles run along the Birmingham to Worcester canal on Friday 17th February, arriving in Worcester to a warm welcome from students, YSS staff and curious bystanders.

Students from the school also run or walked one mile a day throughout February to support the campaign. They also be cycled alongside Mr Goodchild as he ran the distance to raise money along the way.

With their support, YSS could offer young carers across Worcestershire a break from their caring responsibility by organizing and running activities this Easter break. These activities are a great way for our young people to meet, socialise with other carers and enjoy their time as young people by having fun.

Contact Us

Leave us a message through our
website [Contact Us | YSS](#)

Email us at info@yss.org.uk

Call us at 01905 730 780, Monday –
Friday from 10am – 4pm